

ELEVATE

RAPID CITY BUSINESS JOURNAL

2024 MEDIA KIT

POWERED BY

ELEVATE
RAPID CITY



RapidCityBusinessJournal.com



ELEVATE

RAPID CITY BUSINESS JOURNAL

Our *Mission*

Elevate Magazine, with Rapid City Business Journal, will offer a multi-media collaboration that delivers daily, weekly, and monthly content featuring area leaders, businesses making an impact, and unique stories that inspire us, with upcoming events, and business news.

“A growing population means more customers, more workers, and more opportunities for businesses. We are proud to be a part of a growing state, and we are committed to working with community partners to advocate for how we balance the growth without sacrificing the quality of life we all enjoy so much. This includes regional planning and infrastructure, housing, safety, air service, and workforce attraction.”

Tom Johnson
President & CEO, Elevate Rapid City

Elevate *Key Indicators*

7300

Jobs Created
(Goal of 4k)

\$125M

Annual Consumer
Increase

17.5%

Income Increase

\$362M

Capital Investment

(2018-2023 | Campaign 1)

Market *Reach*

12,000+

Monthly Readers

30,000+

Web Sessions
Reach

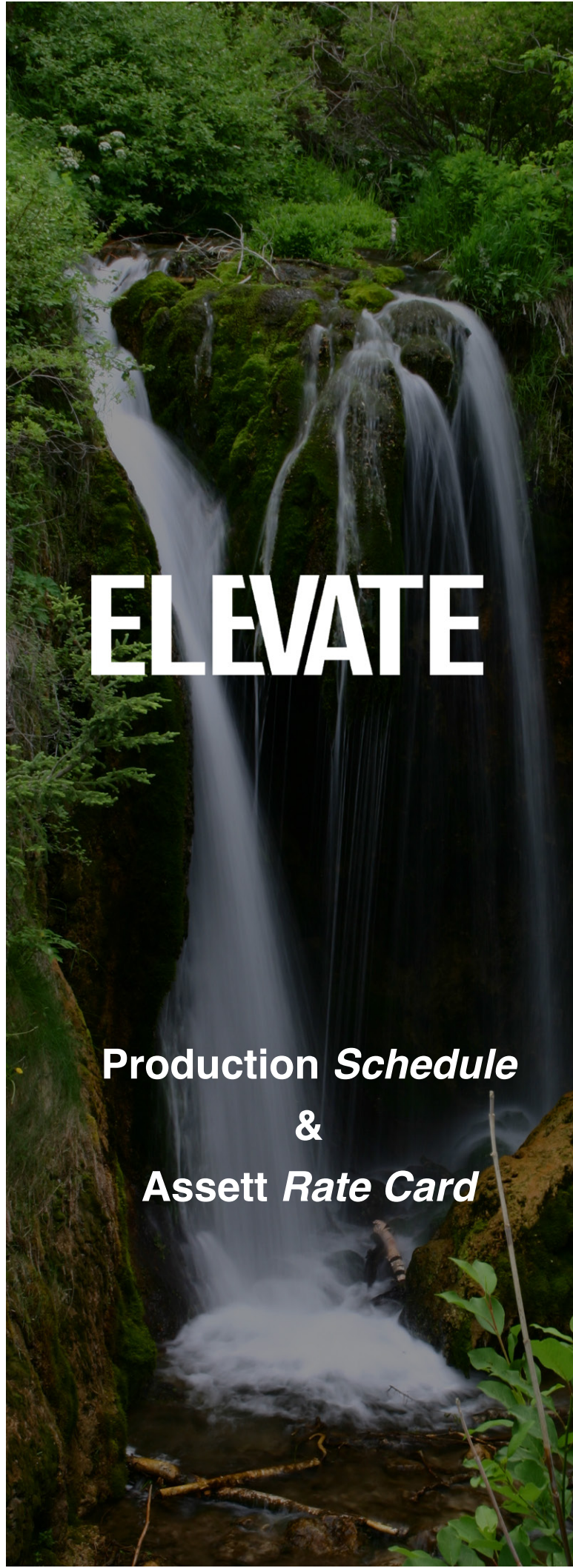
50,000+

Social Followers
Reach

9.47B

Market Consumer
Spending

Data a collection of information including but not limited to Meta, LinkedIn, Google, State of South Dakota, City of Rapid City, and Elevate Investor Reports.



ELEVATE

Production *Schedule* & Assett *Rate Card*

ELEVATE MAGAZINE

	Close / Publish		Close / Publish	
February	Jan 17/Jan 26	March	Feb 16/Feb 29	
April	Mar 15/Mar 29	May	Apr 12/Apr 26	
June	May 17/May 31	July	Jun 14/Jun 28	
August	Jul 17/Jul 26	September	Aug 16/Aug 30	
October	Sep 18/Sep 27	November	Oct 16/Oct 25	
December	Nov15/Nov29	January	Dec 11/Dec 20	

Print Rates

	<i>One Time</i>	<i>Half Year</i>	<i>Annual</i>
Full Page	\$2,000	\$1,750	\$1,500
HalfPage	\$1,000	\$875	\$750
Third Page (V or H)	N/A	\$700	\$550
Quarter Page	N/A	\$500	\$350

Premium Space

Table of Content	\$1,250	\$1,000
Inside Front Cover	\$2,500	\$2,250
Inside Back Cover	\$2,500	\$2,250
Outside Back Cover	\$3,500	\$3,000

All Rates Net

AD SIZES WITH BLEED

(please allow a 1/2" safe zone for bleed and trim included in these sizes)

- Full Page 7.375"wide x 10.125"tall
- Back Page 7.125"wide x 7.7725"tall
- Half Page (Horizontal) 7.375"wide x 5"tall
- Half Page (Vertical) 3.625"wide x 10.125"tall
- Third Page 3"wide x 10.125"tall

AD SIZES NO BLEED

- Quarter Page 3.025"wide x 4.4"tall

FOR MORE INFORMATION CONTACT:

Brad "Murdoc" Jurgensen
Brad.Jurgensen@TheHomeSliceGroup.com

RAPID CITY BUSINESS JOURNAL

In 2024, Elevate Rapid City and The HomeSlice Group have partnered to expand the conversation of business news and local community-driven media. Adding to an already great magazine will be both a daily business news website: RapidCityBusinessJournal.com and a weekly radio show and podcast of the same name.

Each week you can listen live or stream on your favorite player. The show features guests who are impacting our community along with in-depth interviews from the magazine.

RapidCityBusinessJournal.com features everything from economic indicators, career opportunities, movers and shakers, and daily Black Hills business updates.

Submit your news and updates to: news@rapidcitybusinessjournal.com

Listen every week on KKLS, The Cowboy, or search "Rapid City Business Journal" in your favorite podcast player.

RAPID CITY BUSINESS JOURNAL

Asset Rate Card

Business Journal Digital	<i>One Time</i>	<i>Monthly</i>
Brand Story	\$699	
Category Sponsor		\$99
ROS Display		\$199
Story Pre-Roll		\$299
Email Newsletter Sponsor		\$299

Business Journal Audio	<i>One Time</i>	<i>Monthly</i>
Monthly Sponsor		\$399
Category Sponsor	\$499	\$299

Rapid City Business Journal Weekly
 A podcast and broadcast program recorded weekly focusing on the issues surrounding the Black Hills business landscape.

Monthly Sponsor.....	\$399
Category Sponsor	\$299

All Rates Net

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